

Pandora-like app (MVP)

Feature	Description	Back-end (approx. hours)	Mobile (approx. hours for one platform)	
			Business Logic	User Interface
Registration	Via email, phone number, social media	18:00	15:00	12:00
Player	Logic behind Pandora-like player	30:00	30:00	30:00
Playlists	An opportunity to create playlists	40:00	30:00	20:00
Profile	Public profiles with an opportunity to see each other's stations and leave comments	20:00	15:00	15:00
Search engine	Search by bands, songs, music styles, albums, etc.	30:00	18:00	15:00
Social sharing	Share playlists with friends via social media	06:00	06:00	04:00
Likes/dislikes	To analyze user's music preferences and build playlists	06:00	05:00	04:00
In-app purchases	If a user wants to buy a song via the app (optional)	25:00	10:00	08:00
Sleep timer	Stop Pandora from streaming after a set timeframe		03:00	02:00
Alerts	Pandora Radio will alert users when a station is popular around their location	15:00	10:00	05:00
Pandora freemium	Ad-supported radio	15:00	15:00	16:00
Pandora plus	Unlimited personalized stations Up to 4 stations for offline listening Unlimited skips and replays Higher quality audio No ads	12:00	10:00	10:00
Pandora premium	Search and play any song Create playlists — on your own or powered by Pandora Download the music want for offline listening Unlimited skips and replays Higher quality audio No ads	12:00	10:00	10:00
Admin panel	Basic admin panel functionality			350:00
Total time		907 hours		
Total cost		\$45,350		